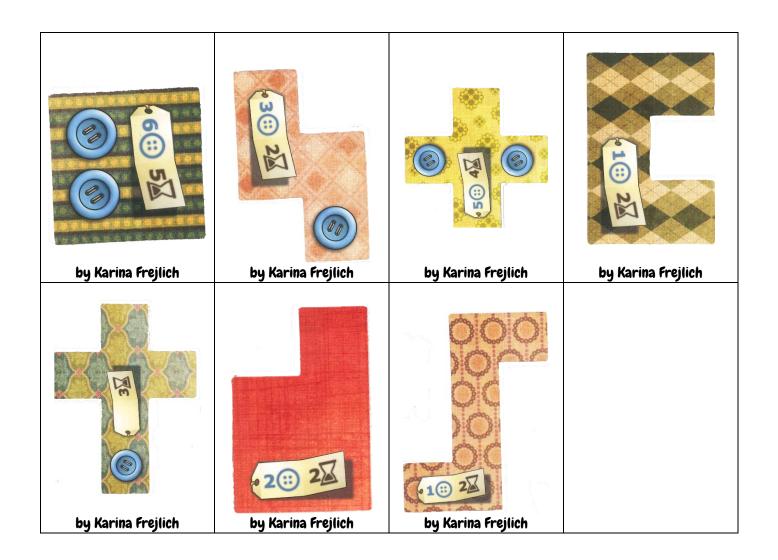


Do you work in a competitive business? Why?	Who are your competitors, locally and globally?	Where are your competitors located?	When you choose a hotel, what is important?
What makes a hotel competitive for a business traveller?	What products or services do you normally buy from a shop?	What products or services do you normally buy online?	Where does your company sell its products or services?
What competitive advantages does your company have?	What competitive disadvantages does your company have?	What can supermarkets do to be more competitive?	What is important for you when you shop at a supermarket?
What makes you choose the products you buy?	What changes can you make to your favourite supermarket to make it better?	Do you usually work alone or in a team?	What are the advantages of working in a team?



When you make decisions, do you always ask for other opinions?	Do you have your best ideas on your own or with others?	What are your best working methods?	What meeting did you attend last month?
How do you feel when you find a solution to a problem?	What is a good time of day to have new ideas?	What technical problems did you have last month?	What was the most serious problem you had to solve?
Which projects would you like to work on?	What is your company structure? Is it efficient?	How often do you work on projects?	Do you often travel on business? Why?
What is your favourite destination?	What is the best way to travel?	What type of ticket or seat do you usually buy?	What was your worst journey? Why?



How much money How do you usually What did you have When is your next do you usually take pay while you business trip? to complain about with you when you Where to? travel? last time? travel? What services do Do you go What problems do sightseeing when you usually use

when you travel on

business?

you travel on

business? Why?

business travellers

usually have?