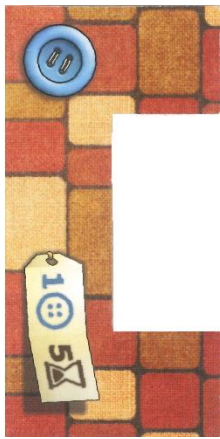




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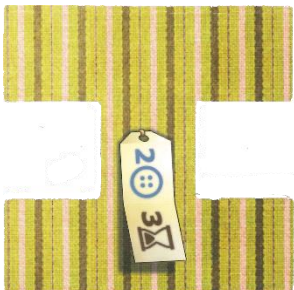
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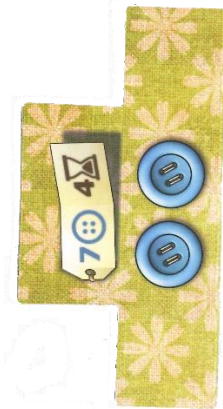
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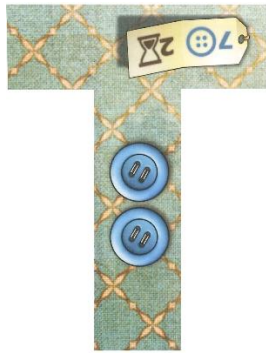


by Karina Frejlich

How can you measure the performance of a company?	Which is more important: how much money the company makes or how green the company is?	Which is more important: who the company employs or how it treats its staff?	Which is more important: how safe it is to work in a company or how it treats its staff?
How can you measure the performance of the management?	How can you measure the performance of an employee?	Is your company open to both sexes and all races?	Does your company protect people and nature?
Does your company spend much?	Does your company sell what it plans?	Does your company pollute not too much?	Are there many accidents in your company?
Do you go to sales conferences as a part of your job?	Has your company been successful this year?	When did you last use English for your job?	What were your company's stock values last year?



by Karina Frejlich



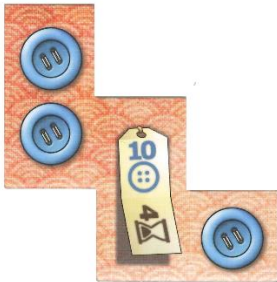
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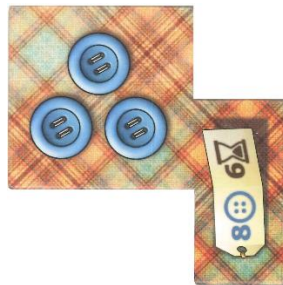
by Karina Frejlich



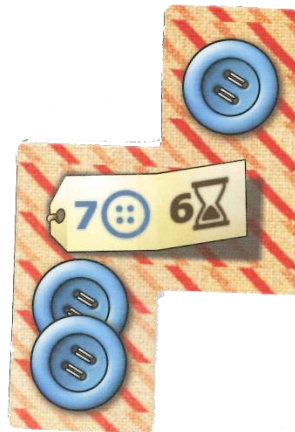
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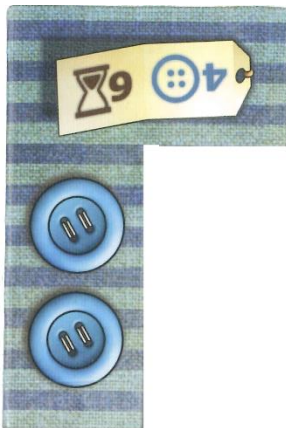
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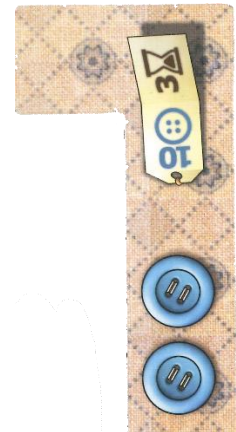
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Can you draw a simple graph and describe your annual sales?

Did your sales increase last year?

What global issues are in the news at the moment?

Which global issues are you worried about?

Are there any global issues you are not worried about?

Which global issues affect your company?

Which global issues affect your working life?

Which global issues affect you personally?

What is oil used for, apart from cars?

What measures are governments taking to prevent the energy crisis?

Do you ever have meetings by video conference?

Is your company prepared for oil crisis?

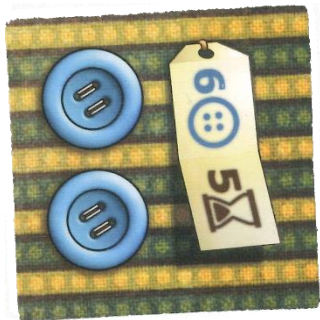
How much do you think a mobile will cost in ten years' time?

Do you think your working conditions will get worse because of the oil crisis?

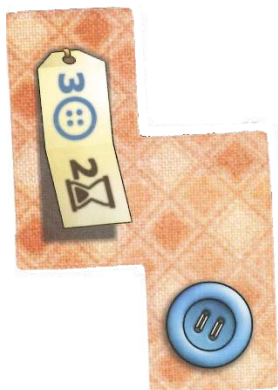
What do you do at work when the ink/toner in your printer comes to an end?

What could your company make its image better?

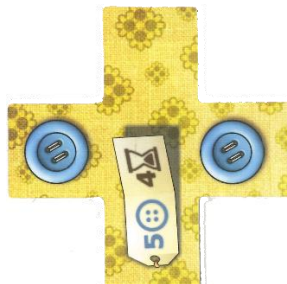




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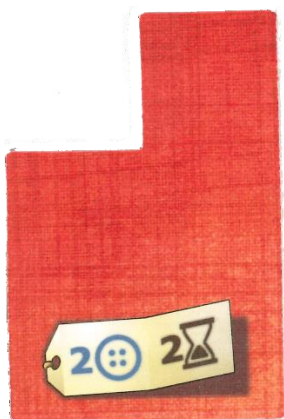
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What do you  
predict your  
company will be  
like in 2030?

What trends do  
you think there will  
be in the  
workplace in the  
future?

Does your  
company offer  
flexible working  
hours?

What is  
teleworking?

What are the  
advantages and  
disadvantages  
of teleworking?

Do you often  
experience  
technical  
problems?

Are changes  
good or bad?